INTELLIGENT CARS ON DIGITAL ROADS.
FRONTIERS IN MACHINE INTELLIGENCE.

Highlight Topic: Trust and Safety for Intelligent Algorithms
- Functional Safety and Artificial Intelligence
- Advanced user experience and user interaction
- User acceptance and trust in autonomous systems
- The re-birth of semiconductors through AI
- Ethics of intelligent automation, Future of Work, UN SDG, AI regulation
- Latest trends: Generative AI, Quantum Machine Learning, 6G & New Space

10th French-German Summer School.
Fraueninsel, Chiemsee, Bavaria – Jun 30 - Jul 05, 2024.
Check for updates: http://summerschool.bmw
### 2024 BMW Summer School. Draft Schedule.

<table>
<thead>
<tr>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Arrival by ferryboat</td>
<td>Keynote AI in Mobility</td>
<td>AI – Safety &amp; Standards</td>
<td>Business Model Canvas</td>
<td>Lean Startup Machine</td>
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<td></td>
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<td>Speaker: Dr. Thorsten Holz</td>
<td>Speaker: Johann Conforto</td>
<td>Ideation Design Thinking</td>
<td>Lean Startup Machine Pitch Day</td>
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<td>10:00</td>
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<td>Mobility &amp; Services of the Future</td>
<td>Opportunities in AI</td>
<td>Lean Startup Machine</td>
<td>Lean Startup Machine</td>
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<td></td>
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<td>Speaker: Dr. Sebastian Schinnicomini</td>
<td>Speaker: Dr. Sebastian</td>
<td>Speaker: Prof. Benjamin</td>
<td>Lean Startup Machine Pitch Day</td>
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<td>Kramer (TUM)</td>
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<td>13:00</td>
<td>Welcome &amp; Opening Keynotes</td>
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<td>Speaker: Prof. David Gesbert (EURECOM)</td>
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<td>14:00</td>
<td>Optimistic for the future?</td>
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<td>Speaker: Anders Indset</td>
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<td>(Business Philosopher, Best Selling Author)</td>
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<td>15:00</td>
<td>Creating the Future</td>
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<td>Speaker: TUM Venture Lab</td>
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<td>16:00</td>
<td>Coffee Break</td>
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<td>17:00</td>
<td>Poster Pitches</td>
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<td>19:00</td>
<td>Cocktail Reception &amp; Dinner</td>
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### Draft Programme.

- **Keynote/breakout track** – Learning from invited speakers presenting their views and/or research.
- **Poster track** – Presentation & discussion of conference submissions.
- **Lean startup machine** – Develop innovative ideas in a competitive startup pitching format.
2024 BMW Summer School.

INVITED SPEAKERS.

Confirmed

Dr. Céline Laurent-Winter - 2nd
Vice President Connected Vehicle Platforms
Munich

Dr. Natascha Weber (Harth) - 1st
Function Owner AE & Customer Intel E (Digital Key at BMW)

Oliver Klemp - Head of Seat Concepts @ BMW Munich

Benjamin Rathgeber - Professor, Natur- und Technikphilosophie, Hochschule für Philosophie München

Anders Indset - 2nd
Philosopher, Bestselling Author & Founder of The Quantum... Frankfurt

Florian Doetzer - 1st
Entrepreneur, Innovator and Independent Advisor
Gottingen

Hendrik Scheweppke - 1st
General Manager ConnectedDrive, BMW Group
Bavaria, Germany

Sebastian Zimmermann - 1st
Head of Connected Vehicle Data and Platform Services @ BMW Munich

Oliver Klemp - Head of Seat Concepts @ BMW Munich

Pending

Dr. Peter Dr. Lehnert - 1st
VP Technology and Innovation - IT/IS Architecture and Digital Car... Bavaria, Germany

David Gesbert - 1st
Director, EURECOM

patricia alves-oliveira - 1st
Design for human robot interaction
Ann Arbor, MI

Francesco Walker - 1st
Assistant Professor in Applied Cognitive Psychology at Leiden University

Alexandra Tran - 1st
AI Developer (Director Lens Labs)
Munich

Ion Turcanu - 1st
Head of the Edge Computing & Networks (EDGE) Group at... Eich-sur-Allee

Julian Garbisio, Ph.D. - 1st
Co-Founder & CEO at Flowerx | X-TECH, École Polytechnique, Greater Paris Metropolitan Region

Sosina M. Gashaw - 2nd
Assistant Professor at Addis Ababa Institute of Technology
Addis Ababa, Ethiopia

Dr. Susanne Müller - 1st
Marketing Associate bei BÄRDELEIN INGENIEUR
Munich

Experience: BMW Group, BMW Group Research and Technology, and 2 more

Experience: University of Michigan, Open Style Lab, and 4 more

Experience: Leiden University, Universiteit Twente, and 2 more

Experience: BMW Group, University of Glasgow, and 2 more

Experience: Luxembourg Institute of Science and Technology (LIST) and SIT, Interdisciplinary Centre for...

Experience: BAREDELEIN INGENIEUR, WH (formerly Weight Watchers), and 6 more

Experience: BMW Group, BMW Group, BayFrance/TUM, and 1 more

Experience: EURECOM/BMW/TUM, and 2 more