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## **NVIDIA develops in Sophia Antipolis**

NVIDIA makes its site official after purchasing the ICERA R&D centre last June

The Icera development teams are working on software layers which allow 4G to be accessed and to be compatible with 3G. With this acquisition, NVIDIA extends its offer in the telephone and tablet markets and strengthens its opportunities for international growth for Icera's baseband business.

Icera holds more than 550 submitted and pending patents all over the world, and its high-speed, wireless modems have been adopted by over 50 telecommunications companies worldwide. By combining the companies' products and technologies, including NVIDIA's Tegra processor, NVIDIA aims to consolidate its leading position on the growing mobile market.

The acquisition, amounting to 367 million dollars (Icera Group) is to be supported by an expansion in the workforce. The company, which already employs 102 engineers in Sophia Antipolis, wants to grow its workforce with the recruitment of 37 people in 2012 and 15 in 2013.

## Statements on the acquisition last June:

"This is a key step in NVIDIA's plans to be a major player in the mobile computing revolution," declared Jen-Hsun Huang, President and CEO of NVIDIA. "Adding Icera's technology to Tegra gives us an outstanding platform to suppor the industry's best phones and tablets. Icera is a perfect fit for NVIDIA. Our businesses are complementary. Icera has the right team, with a strong proven track record. And their nimble, entrepreneurial, engineering-focused culture mirrors our own," he continued.

Stan Boland, President and CEO of Icera, said, "NVIDIA's Tegra processor has the most impressive roadmap in the industry, and it is an ideal match for Icera. As part of NVIDIA, we will be able to reach a broader market. Our team has collaborated closely with NVIDIA for several years on a range of projects, and we're delighted to be joining forces."

## NVIDIA, alongside Smartcom and Eurecom, is participating in the LTE Now Project managed by Gemalto.

This project, accredited by the SCS Cluster and financed by the FUI, aims to develop a comprehensive "end-to-end" innovative LTE offer with major technology companies in the PACA region. The combined expertise of these organisations in the telecoms ecosystem will provide users with the service quality offered by LTE networks: always-on connectivity to a high-speed, mobile internet service, offering very low latency (highly responsive network).

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