



Prof. Dr.  
Jérôme Härrri



Prof. Dr.  
Andreas  
Herkersdorf



Dr. Hans-  
Jörg Vogel



# DRIVE-ME - Summer School on Frontier in Machine Intelligence



The DRIVE-ME Summer School is a yearly event co-organized since 2012 by **BMW**, **EURECOM** and **TUM**, with the support of the **French-German University** (UFA) and **French German Academy** for the Industry of the Future (AFA).

## Unique Features:

- Selected international **keynote speakers**
- Balanced between **technical** and **design thinking** workshops

Yearly focus topics: (e.g. autonomous driving in Internet of cars - 2014, Trust and Safety in Artificial Intelligence – 2022)

## Visionary Scientific Keynotes:

- Executive-level speakers
- Joint academic/industrial views
- Plenary as well as break-out sessions
- Poster sessions for PhD students

## Lean Start-up Machine:

- Design Thinking coaches
- Idea creation workshops
- PhD student team building
- Ideation Pitching in from of a Jury

**Best Poster Awards !!**

**Best Pitch Awards !!**

## 9<sup>th</sup> DRIVE-ME Summer School: Solving Challenges in Mobility with AI-as-a-Service

When: 4-7 July 2023

Where: Saint-Raphaël, France

How to Join: apply here: <https://www.summerschool.bmw/>



## General Chairs:

**BMW** – Peter Lehnert  
**EURECOM** – David Gesbert  
**TUM** – Andreas Herkersdorf

## Scientific Committee:

**BMW** – Hans-Jörg Vogel  
**EURECOM** – Jérôme Härrri  
**TUM** – Jörg Ott

Organisation: **BayFrance** – Axel Honsdorf  
**EURECOM** – Laurence Grammare

Website: <https://www.summerschool.bmw/>